

## Celltech Month Long HOPE Campaign to Benefit LOCAL Breast Cancer Patients

Locally-owned Celltech Electronics announces Breast Cancer Awareness Month OFFER-tunities to benefit LOCAL Breast Cancer Patients, October 01-31, 2022. Funds raised during this month long campaign will be distributed equally in early November 2022 to the QMG Foundation Oncology Patient Assistance Fund and to the Blessing Breast Center.

The campaign anchors around a custom-designed Celltech Cares HOPE tee, whose graphic includes the traditional breast cancer pink awareness ribbon incorporated into the word HOPE. It will be available at all Celltech locations for \$20. The tee, which will be offered in pink or white, was produced at locally-owned Landmarx.

“We decided to offer this tee as a way for those impacted by breast cancer to have a way to express Hope,” says Celltech owner Katrina Wellman. “It’s a fabulous tee, with classic quality and style to be worn over and over again,” she adds.

“Celltech is underwriting the cost, so every dollar from these tees will directly benefit local breast cancer patients,” Wellman explains. “We are excited to partner with our communities to bring this opportunity to make a difference in the lives of LOCAL breast cancer patients.”

In addition to the tees, Celltech will feature a special 2022 collection of Breast Cancer Pink Accessories. 20% of the profit from the sale of these products will be added to the campaign totals. “Eligible items in the stores will each be marked with a special breast cancer pink ribbon, making it quick and easy for customers to choose from among items included in the campaign,” explains Wellman.

Details are available at all 6 area Celltech locations or at [checkcelltech.com](http://checkcelltech.com) starting October 01. Updates will be posted on Celltech’s social media pages. Campaign dates are October 01-31, 2022, while inventories remain in stock. “We optimistically anticipate selling out and recommend choosing early for best selection,” Wellman adds.

Celltech operates two stores Quincy, plus stores in Canton (Mo), Jerseyville (IL), Pittsfield (IL), and Rushville (IL).

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